



TomTom ecoPLUS™

For mobile businesses, controlling fuel consumption is paramount. But to control it, first you need to know how much fuel your operations are using.

It's easy to do this with TomTom ecoPLUS™. Part of TomTom WORKsmart™ solutions, this clever device is easily installed in the vehicle, providing accurate information on fuel efficiency which is presented through WEBFLEET®.

Armed with the facts, you can take action to reduce fuel consumption, cut idling time and manage your carbon footprint.



Reduce fuel consumption

ecoPLUS gives you a real-time view of the fuel efficiency of every vehicle in your fleet, at every point on their journey. The device continuously calculates the fuel consumption and presents this to you in WEBFLEET.

WEBFLEET lets you view the captured fuel efficiency data on the dashboard, in lists or on a live map, where you can compare vehicles with ease. You can also run a customised fuel consumption reports, such as:

- a daily summary report
- trips report by period or vehicle

Trip report (daily summary)

Report: All reports
Period: 21/07/2010 - 26/07/2010

Date	Start	End	Duration	Top speed	Max speed	Max accel	Max decel	Max fuel	Average
21/07/2010	08:32	11:42 am	3h 10 min	118 km/h	30 km/h	180.0 km/h	0	15.2 l	4.5
22/07/2010	08:32	11:42 am	3h 10 min	118 km/h	30 km/h	180.0 km/h	0	15.2 l	4.5
23/07/2010	08:32	11:42 am	3h 10 min	118 km/h	30 km/h	180.0 km/h	0	15.2 l	4.5
24/07/2010	08:32	11:42 am	3h 10 min	118 km/h	30 km/h	180.0 km/h	0	15.2 l	4.5
25/07/2010	08:32	11:42 am	3h 10 min	118 km/h	30 km/h	180.0 km/h	0	15.2 l	4.5
26/07/2010	08:32	11:42 am	3h 10 min	118 km/h	30 km/h	180.0 km/h	0	15.2 l	4.5

Cut idling time

Begin	End	Duration	Position	WastedFuel
11:00	11:05	5 min	11 000 East, Mercedes-Benz, 11000 East, SE	0.1
11:05	11:10	5 min	11 000 East, Mercedes-Benz, 11000 East, SE	0.1
11:10	11:15	5 min	11 000 East, Mercedes-Benz, 11000 East, SE	0.1

Cut idling time

Fuel costs represent a major part of your expenses. But did you know that a significant amount of fuel is consumed when a vehicle is idling? To help you cut idling time, and lower your fuel costs and CO₂ emissions, ecoPLUS lets you see exactly how much fuel is being wasted – when, where and by whom.

ecoPLUS detects when a vehicle is idling. The device then calculates the fuel consumption when idling and sends this information to WEBFLEET, enabling you to view and build reports based on:

- Idle time per day
- Wasted fuel per day during idling
- Excessive idling



WEBFLEET gives you full control. You'll have all the insight you need at your fingertips to set a company-wide idling policy, and monitor adherence to it.



Manage your carbon footprint

As environmental regulations tighten, the race is on for companies to prove their Corporate Social Responsibility by lowering their CO₂ emissions. This isn't just good for the environment; it can also benefit your bottom line. 'Green' companies are looked on more favourably both by customers and the government.

Take control of your carbon footprint with ecoPLUS. The device calculates CO₂ emissions based on your vehicle's engine details and feeds this information back to WEBFLEET. There you can benchmark one or more vehicles using a daily, weekly or monthly parameter to view and compare CO₂ emissions.



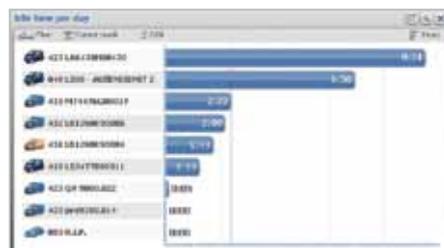
Take action

Good business decisions start with sound information. ecoPLUS gives you the information you need to understand where you are and where you want to be, so that you can decide on the actions to take to get you there.

The WEBFLEET dashboard shows you:

- fuel consumed in mile per gallon
- fuel consumed per day
- wasted fuel per day
- wasted fuel as a percentage of total fuel consumption

When you can see how much fuel is being consumed, you can take steps to reduce this, cut idling time and, ultimately, manage your carbon footprint.



Enjoy even greater benefits with TomTom WORKsmart™ solutions

ecoPLUS can be used as part of a complete WORKsmart solution, combining:

TomTom navigation device*

Tailored to the needs of the professional driver, the TomTom range of navigation devices calculate the smartest, most fuel-efficient route at any time of day, saving your business time and money.

TomTom LINK 300/310

The TomTom LINK 300/310 provides a direct link between the driver's navigation device and the office, enabling the two-way exchange of information – from order status to navigation coordinates and much more.

TomTom WEBFLEET®

WEBFLEET gives you all you need to manage your fleet online, 24 hours a day. View fuel consumption, idling time and CO₂ emissions at a glance, and create detailed reports. It's business intelligence at your fingertips.

Pre-requisites:

The vehicle needs to be equipped with an OBD-II / EOBD connector:

- EU: all new passenger cars and LCV since 2000, all new HGV since 2004
- US: all new vehicles since 1996

* Check www.tomtom.com/business for compatibility with the TomTom GO and PRO devices